

# facts sheet

## Skills InDemand Projects

Fun-filled projects presented by Skills Canada - Nova Scotia allow Nova Scotian youth to discover a variety of skilled trades and technologies through hands-on workshops.

Programs held throughout the province include:

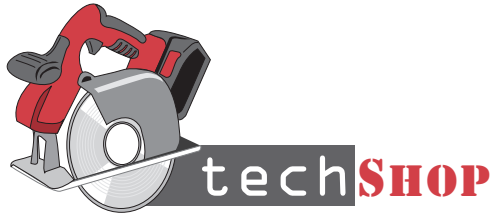
- **African Nova Scotian Youth Conference:** Mentors are invited to participate in the event and share their stories and encouragement. Mentors include African Nova Scotians working, studying, or teaching in skilled trades and technologies. Students also participate in interactive workshops showcasing skilled trades and technologies.
- **Skills Energy Youth Quest:** A career exploration event of the Energy sector for high school students. Men and women working in the Energy sector participate and act as mentors to the youth. Students have the opportunity to participate in 3 interactive workshops.
- **TechShop:** This program exposes and encourages young Nova Scotians to choose exciting and rewarding careers in the skilled trade and technology industries and demonstrates numerous careers that offer a dynamic work environment and hands-on opportunities.
- **Young Women's Conference:** This event is a fun way to give young women the opportunity to experience mentored, hands-on career exploration and be exposed to the skilled trade and technology careers available in our province.

## Target Audience

- The target audience of Skills Canada - Nova Scotia programs and events are Nova Scotia youth, generally 13-30 years of age.
- Today's youth are the future workforce, and it is up to them to pass along the skills and knowledge to build a strong economy.

## Benefits to Youth

- Exposure to career opportunities they may have not previously been aware of;
- Increased knowledge of skilled trades and technologies;
- An appreciation for the importance of staying in school and the importance of strong skills in math and science;
- Discovery of entrepreneurship and the rewarding benefits of self employment;
- An opportunity to find stable careers in a world of uncertainty;
- A decrease in probability of unemployment by showing them more options than may be promoted by influencers



# media invite

## TechShop

Tuesday, November 8, 2011

Laura Decker, Project Manager of Skills Canada - Nova Scotia, invites you to attend "TechShop". This project will expose and encourage young Nova Scotians to choose exciting and rewarding careers with the Canadian Forces in the thriving skilled trade and technology sectors. TechShop encourages hands-on learning.

Skills Canada - Nova Scotia is a not-for-profit organization that promotes skilled trades and technologies to Nova Scotian youth through a variety of programs and events. For information on more youth based career events visit [skillsns.ednet.ns.ca](http://skillsns.ednet.ns.ca).

**What:** TechShop

**When:** Tuesday, November 8, 2011  
10:30am to 1:30pm

**Where:** Canadian Forces Naval Engineering School (CFNES)  
Fleet Club - CFB Stadacona  
2800 Barrington Street, Halifax, Nova Scotia

**Who:** Laura Decker, Project Manager, Skills Canada - Nova Scotia  
Robin Lorway, Acting Executive Director, Skills Canada - Nova Scotia

### Notes for Editors:

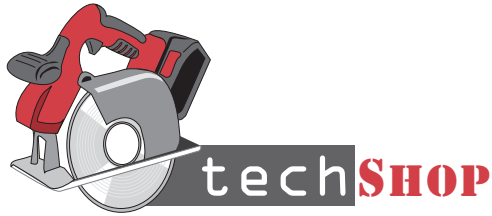
Reporters and photographers are invited to attend the conference at CFNES from 10:30 am to 1:30 pm on Tuesday, November 8, 2011. Go directly to the Fleet Club on Barrington Street, and contact Laura Decker via cell phone for a guided tour of workshops in session.

### For additional information, please contact:

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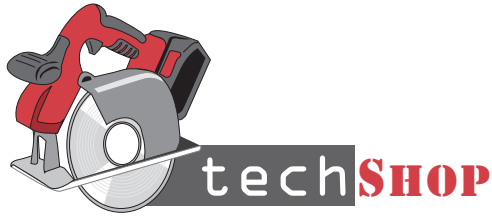
# backgrounder

## TechShop

Skills Canada - Nova Scotia presents TechShop, held in partnership with Canadian Forces Naval Engineering School (CFNES), Nova Scotia Department of Labour and Advanced Education, and the Halifax Regional School Board, on November 8, 2011 at CFNES in Halifax, Nova Scotia.

During this event, high school students are given the opportunity to experience a day of hands-on career exploration and to discover opportunities in skilled trades and technologies. Workshops touch on careers such as carpentry and marine engineering, stressing the importance of strong math, science, and communication skills to maximize career choices.

Parallels will be demonstrated between students' present educational experiences and practical post secondary training options offered at CFNES.



# press release

## Students explore skilled trade & technology careers

Halifax, Nova Scotia – Tuesday, November 8, 2011

High school students will be celebrating careers in skilled trades and technologies through a day of interactivity and applied learning at TechShop, Tuesday, November 8.

The conference is a one-day career exploration event that will take place at the Canadian Forces Naval Engineering School in Halifax. TechShop will demonstrate numerous skilled careers that offer a dynamic work environment and hands-on opportunities. Workshops include careers such as carpentry, marine engineering, and electro mechanics; and stress the importance of strong math, science, and communication skills to maximize career choices.

“We present information on the thriving skilled trade and technology sectors of our economy, career training, and potential wage earnings, in a fun and interactive way” said Robin Lorway, Acting Executive Director of Skills Canada - Nova Scotia. “The Canadian Forces have been an extremely active partner with our organization, and we look forward to hosting this event at their campus for the first time.”

This event is one of several Skills Canada - Nova Scotia events, taking place throughout the province from now until May 2012. These events promote viable career options in skilled trades and technologies to youth. A partnership between Skills Canada - Nova Scotia, Canadian Forces Naval Engineering School, the Nova Scotia Department of Labour and Advanced Education, and the Halifax Regional School Board has made this conference possible.

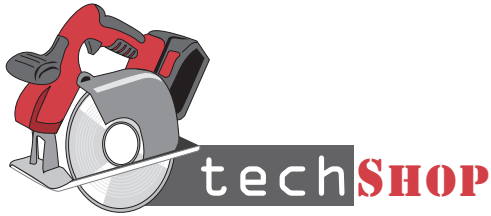
Skills Canada - Nova Scotia is a not-for-profit organization that promotes skilled trades and technologies to Nova Scotia youth through a variety of programs and events. For more information, visit <http://skillsns.ednet.ns.ca>.

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**For more information contact:**

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# for broadcast

## TechShop at Halifax's, Canadian Forces Naval Engineering School

On Tuesday, a youth event organized by Skills Canada - Nova Scotia and its partners called TechShop will be held at the Canadian Forces Naval Engineering School in Halifax.

The event gives high school students the opportunity to try out skilled trade and technology careers that are in demand.

TechShop is a one-day career exploration event of skilled trades and technology careers. A partnership between Skills Canada - Nova Scotia, Canadian Forces Naval Engineering School, Halifax Regional School Board, and the Nova Scotia Department of Labour and Advanced Education has made this conference possible.

Students experience opportunities in skilled trades and technologies through a hands-on approach. Workshops explore careers such as carpentry, marine engineering, and electro mechanics; stressing the importance of strong math, science, and communication skills to maximize career choices.

Skills Canada - Nova Scotia is a not-for-profit organization that promotes skilled trades and technologies to Nova Scotia youth through a variety of programs and events. For more information, visit [skillsns.ednet.ns.ca](http://skillsns.ednet.ns.ca).